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Goal Setter Mentorship

# Guide To Setup A Private Facebook Group

Create a private space to host your art show and make sales.

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*Goal-Setter Mentorship*  
Create Momentum and Grow



**How to Setup**

**A Private Facebook Group**

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## Why A Private Facebook Group?

A Private Facebook Group is an excellent platform for hosting group gatherings and communicating in a more intimate setting. It offers a secure and private environment for hosting art shows, live classes, or Q&As. This setting helps to build strong relationships with your followers, which in turn increases trust and likability factors. When you connect well with your members, selling to them becomes more accessible.

Another significant benefit of having a Facebook group is that your posts will reach up to 20% of your group members, as opposed to just 6% of your regular page's followers. As the administrator of the Group, you can decide whether to have a pop-up group where you periodically host virtual art shows or keep it running all year by hosting sales with your captive audience.

By adding a private Facebook group art show to your online repertoire, you can boost sales and create better customer relationships.

Enjoy the Video!

With Joy,

Ting Yuen

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**In this lesson I have created a video to show you how to setup a private Facebook Group which will cover the topics below:**

- How to navigate Facebook to setup your private group
- The difference between a Public and Private Group
- The difference between a Visible and Hidden Group
- How to insert your cover picture
- How to utilize the Description Box to help attract the right Target Audience
- What is Admin Assist
- How to set up your Criteria to approve or decline member requests
- When to use the Suspend A Member feature
- The Member Request feature
- How to add event
- How to utilize your mobile live video.
- How to delete and pause groups
- What kind of qualifying questions to ask in your Membership Question.
- Where to find your scheduled posts.
- How to create Group Rules.
- What is the Grow Group Tab
- Commenting rules
- How to customize Group Address
- How to manage membership; Profiles or Pages and Profiles.
- Who can approve members
- Where to find the membership approval on the menu
- Who can post on your Fb Group
- Post approval options
- How to invite your subscribers and fans to join your group

**Please click this link to watch your video.**

***Enjoy!***

